



RPS Platinum *Ultimate Marketing Management System*

- *Premium Website*
- *Stealth Lead Generation*
- *Integrated IDX*
- *Business Dashboard*
- *Complete CRM System*
- *Comprehensive Team Support*



Web Solutions with a Personal Touch™



Team or broker.

*"It's about team accountability;
we need to manage every aspect
of our pipeline to grow our business."*

RPS Platinum is the first comprehensive online marketing and sales management system for business-minded teams and brokers. All key online business generation and management tools are consolidated in a single system, giving you unprecedented visibility, insight and control. From initial awareness and lead generation all the way through to closed deals, you can optimize your business by focusing your resources and staff to deliver the highest ROI possible.

Team leaders and Brokers know that as their teams grow, the challenges become those of defining business processes and having them followed consistently. As the rainmaker for a team, you don't want to spend money on marketing that isn't effective, or pass leads to team members only to have them grow cold through inattention. With all key information in a single system, you have insight and accountability that isn't available any other way.

Boost your team's **performance.**

All-In-One. One For All.

RPS Platinum provides an unprecedented consolidation of Internet tools into a single system, including your main website, stealth website lead generation, team-wide CRM system, business dashboard, and more. With all of your key tools in one system, you won't waste valuable time moving data from one system to another. You can even flow all of your Internet leads from just about any source into RPS Platinum so they can be managed from one place. Every listing you enter into the MLS will appear on your website, automatically! You'll always know where to go to find the status of a lead, a deal, or the ROI of a marketing campaign, for an individual agent, or across the team.

With all of your team collaborating via one system, you'll have complete visibility of what has become of each lead, each active prospect, and each deal. Your team's members will be much more organized and do a better job staying on top of their respective business pipelines. Utilizing the built-in team calendar, task management and action plans, everyone will know the status of every transaction. And with the powerful smart phone interface, agents on the go will be able to respond to incoming leads and keep their records up to date.



Business Dashboard

"We have been happy Real Pro clients for years now, but RPS Platinum has taken our Internet marketing and lead tracking to a new level. We can now track and distribute leads much easier, help our team members take control of their business, and have consumer friendly sites. We dropped two other websites (including one custom site) due to the comprehensive nature of RPS Platinum. This system saves time, money and helps us sell more homes."

- Todd Buckley & Karen Jolley, The Buckley Jolley Real Estate Team

Inspect what you **expect.**

As a business-minded agent you know that you have to inspect what you expect from your team. If you're ready to boost your team's performance, you need the visibility, insight and control RPS Platinum gives you to know exactly what's going on at all times. With RPS Platinum's outstanding support for the entire sales cycle and across your entire team, you'll spend less time juggling multiple systems and more time running your business!

Discover the difference with **Real Pro Systems.**

Companies are defined by not only their products but also by the services that they provide. The suite of Real Pro Systems products share several core attributes as well as the services and intangibles that represent our commitment to your success. If you want a business partner that's there when you call, one that is constantly making improvements to products, and one that offers a full-range of services, it's time to partner with Real Pro Systems.

High tech.

*Professional, Flexible Design
Automated Follow-Up
SEO-Friendly Site Structure
True IDX Integration Available
Integrated Tools*

High touch.

*We're Available
Coaching and Training
Professional Services
Upgrade Path
We Listen*



Real Pro Systems provides a range of websites and Internet marketing systems for today's real estate professionals. Our solutions include complete website systems for individual agents, advanced Internet marketing systems for experienced agents and a comprehensive team and broker solution that incorporates CRM and business pipeline management. Real Pro Systems' commitment to client satisfaction is supported by a full range of professional services and highly acclaimed customer support that complement our advanced web technology. For more information please visit www.realprosystems.com or call 541.743.8500.