

Real Pro Systems provides automated, real-time lead import of leads originating in a number of commercially available products. This means that as soon as you receive leads from these systems, they flow directly into your Real Pro Silver, Gold or Platinum control panel and automated drip email systems. When a lead arrives in your Real Pro System, you will get a lead notification just as you do for leads that come from Real Pro Systems sources.

This automation saves you hours of tedious effort to get all of your leads into a single system. What's more, there is no additional charge for this service!

Here's how the program works:

1. The program is intended to provide automated real-time lead import so that regardless of lead source, you can use our automated follow-up system, or, in the case of Real Pro Platinum, our intelligent lead routing capability.
2. The program is intended to support **commercial products** as lead sources only. We may consider supporting a custom format for an additional customization fee.
3. Real Pro Systems will consider supporting new commercial lead sources on a case-by-case basis, depending on client demand (see below).
4. We do not accept forwarded email messages for lead notifications- the lead notifications we receive must be the original email generated by the lead source.
5. Some systems (e.g. Number 1 Expert or Top Producer Market Snapshot) only allow a single email address for notifications. This single address must be replaced with a Real Pro Systems email address. Client Care will provide you with the Real Pro Systems email address to use. Our systems will generate a lead notification message for you when the imported lead arrives, so the agent (and others, if desired) will still get a notification.

If you feel you must receive the original system notification, the only way to accomplish this is with a third party email forwarding service such as those offered by GoDaddy.com. In this case, the original tool (e.g. Number 1 Expert) is set up with the GoDaddy email address, which then sends the original message to both the agent and to Real Pro Systems. Our Client Care team can assist with this if needed.

6. The lead notification source must send only lead notifications- no personal email, no spam, etc. Otherwise that junk will clog the queue of messages our system needs to process. Real Pro Systems reserves the right to disable lead receipt from sources that forward spam or other unintelligible messages.

7. We currently support a wide range of commercial systems.

Supported lead import formats (as of 12/1/10):

Arch Telecom (IVR)	Immobel
Boomtown ROI	Number One Expert
BuyerAcquire	PhxHomequest
CDPE	Point2
ConsulNet	Proquest
Dakno	Real Estate Info Online
Dave Ramsey	Real Pro Systems
Dynetech (Saristech)	Realtor.com
Gabriels (Boston.com)	Reliance
Goomzee	TigerLead
Homes.com	Top Producer (e.g. Market Snapshot)
- (Notifications with subject line of "New Lead from Homes.com.")	Trulia
HotPads	WolfNet
IDXco.com (IDX Broker)	Zillow
IDXPro	
iHomeFinder	

Procedure for Setting-Up a Lead Source for Your System

If you would like your Real Pro Silver, Gold or Platinum system to receive leads from one of these sources, just do the following:

1. Contact Client Care by email (clientcare@realprosystems.com) and request a designated "RPS Mail" address to receive your leads.
2. Add that email address to the notification list for the (above) system where the leads originate.
3. Register as a visitor on the site/system that the leads will originate from. Check your Real Pro Systems control panel after a few minutes to verify that the lead has arrived as expected.

Procedure for Requesting Support for a Lead Source Not Currently Supported

1. Real Pro Systems will only consider supporting systems that are commercially available and widely used, at our sole determination.
2. If you would like us to support a lead source that is not on the above list, please send an email to Client Care (clientcare@realprosystems.com) providing the name of the system, the URL of that company's website, and an example lead notification message. We will prioritize these requests based on the popularity of the request.
3. If you would like a quotation for the cost to support a custom lead source, please contact Client Care.